
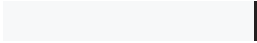













Color Pallette	HEX	PRINT	SCREEN	
	White	ffffff	C:0 M:0 Y:0 K:0	R:255 G:255 B:255
	Lightest Grey	f6f6f6	C:2 M:1 Y:1 K0	R:246 G:246 B:246
	BG Light Grey	e2e2e2	C:10 M:7 Y:8 K:0	R:226 G:226 B:226
	Collection Grey	a5a5a6	C:38 M:30 Y:30 K:0	R:165 G:165 B:166
	Logo Grey	86878a	C:60 M:44 Y:38 K:7	R:134 G:135 B:138
	Copy Text	646569	C:61 M:52 Y:48 K:19	R:100 G:101 B:105
	Foot Bar	2d2f31	C:72 M:64 Y:61 K:61	R:45 G:47 B:49
	Title Text	161719	C:74 M:68 Y:64 K:79	R:22 G:23 B:25
	Footer Link	45b5e1	C:64 M:10 Y:3 K:0	R:69 G:181 B:225
	Copy Link	008ec5	C:80 M:31 Y:6 K:0	R:0 G:142 B:197
	Error / Action	990000	C:24 M:100 Y:100 K:25	R:153 G:0 B:0
	Pale Green	d9d7b6	C:15 M:10 Y:31 K:0	R:217 G:215 B:182
	Dark Green	b3b070	C:32 M:23 Y:67 K:1	R:179 G:176 B:112

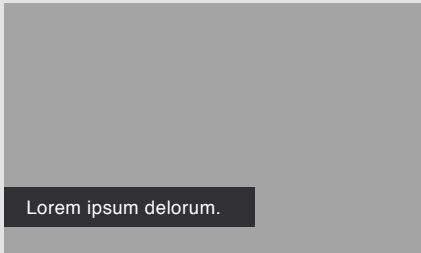
Typography

Titles: 30px Garamond Premiere Pro with 30px line spacing
Subtitles: 24px Garamond Premiere Pro with 24px line spacing
Box Subtitles: 21px Garamond Premiere Pro with 21px line spacing
Copy: 14px Helvetica with 20px line spacing
Copy Smaller: 12px Helvetica with 18px line spacing

Garamond Premier Pro
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Helvetica
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Image Use



When using images they should not have any border or styling applied. Images should either be full bleed, or on a clean white background. For text overlays: use the dark grey color bar over the image at 80% opacity.

Logo Use



Logo Padding should equal the height of the X within the logo.